



Risk Management Standards Inc.

INAUGURAL GOLD STANDARD BROKERS CERTIFIED

Toronto, ON - Cookson Walker Consulting and Risk Management Standards Inc. are pleased to announce the first recipients of the Gold Standard Broker™ certification.

In September 2008, Gold Standard Broker certification was awarded to:

- » First Service Brokers Ltd./Financial Service Brokers Ltd. of Concord, Ontario

Gold Standard Brokers meet rigorous international guidelines for best practices in all aspects of broker management. The process to become a Gold Standard Broker requires a scored third party operations audit of the following components of a broker's office:

- » Human Resources
- » Information Technology
- » Finance
- » Customer Service
- » Organization Capacity
- » Producer/CSR Activity

Brokers who achieve a score of 90% or better on their overall weighted audit are awarded Gold Standard Broker certification as a sign of their outstanding operations integrity. In order to maintain Gold Standard Broker status, a brokerage must continue to achieve a 90% or better score during review audits conducted every two years. "The audit process assists in planning and organizing a broker's operations. In addition, we think the achievement of Gold Standard Broker certification sends a signal of quality and trust to a broker's clients and suppliers," says Eric Walker, Managing Audit Principal of Risk Management Standards.

Risk Management Standards Inc. (RMS) is a specialist in brokerage risk management consulting and operations auditing. In addition to the Gold Standard Broker program, RMS offers training programs and consulting advice to help brokerages achieve a high standard of operations.